



Dr. Babasaheb Ambedkar Technological University

Vidyavihar, Lonere, Dist. Raigad

WINTER END SEMESTER THEORY EXAMINATION DECEMBER-2019

Center Code: 5448	Course: F.Y.B.Pharm	Semester: I
Date: 23/12/2019	Time: 10:30 am to 12:30 pm	Marks: 35
Subject: Communication Skills		Subject Code: BP105T

QI Long Answers (Answer any ONE) 10

- (1) What are the Barriers? Explain any three Barriers in detail along with ways to overcome them.
- (2) Explain the Process of Communication with all its elements in detail.

QII Short Answers (Answer any FIVE) 25

1. Explain the importance of Styles in communication.
2. Write the Do's and Don'ts of Interview.
3. State the FOUR Ps of effective presentation.
4. What is Effective Listening and Writing? Explain the techniques needed for them.
5. Explain the significance of Perspective in Communication
6. Explain Group Discussion. State the qualities needed for effective GD.
7. Explain the role of non-verbal Comm. in effective Communication

Subject: Comm. Skills

Day & Date: Monday 23th Dec. 2019

Class: FY/ DSA

Semester: First

Time: 10.30 to 12.00

Max. Marks: 35

*Instructions: 1. All questions are compulsory
2. Draw a well labeled diagram wherever necessary
3. Right hand side number indicates full marks*